

PURCHASE OF AGHE'S MAILING LIST (labels)

AGHE's mailing list is available for purchase for one-time use. Material to be sent out must be approved in advance by the AGHE staff and must be of direct benefit or interest to our constituency. The list contains approximately 2,600 names, including up to 11 persons from each member institution. A shorter list of approximately 325 institutional representatives at each member school/organization is also available. The cost is as follows:

Type	Price		Order
AGHE Members:	\$230 (full list)	\$30 (short list)	_____
Non-profits:	\$275 (full list)	\$50 (short list)	_____
For-profits:	\$325 (full list)	\$100 (short list)	_____

Type of Labels Desired: _____pressure-sensitive (peel-off) _____cheshire, ungummed, 4-up
_____Full list (approx. 2,600 names) _____Short list (approx. 325 names) _____US only _____US & foreign

ACCESS TO AGHE'S ELECTRONIC MAILING LIST

AGHE's electronic mailing list may also be utilized for a one-time use. AGHE will distribute information for conferences and special events, job announcements, publications or products, and educational program information. All information must be relevant to the field of aging and be of direct benefit or interest to our constituency. The list contains approximately 1,800 e-mail addresses. The cost is as follows:

Type	Price	Order
AGHE Members:	\$125	_____
Non-profits:	\$175	_____
For-profits:	\$300	_____

Brief description of material to be sent (attach copy or draft): _____

_____ Date needed: _____

Ship to:

Name _____

Address _____

City _____ State _____ Zip code _____

Telephone _____ AGHE Member Institution, if applicable: _____

Email _____

Payment Options:

Check Payment enclosed (payable to AGHE): \$ _____ or

Visa _____ MasterCard _____ Card Number _____

Exp. Date _____ Name on Card _____ Signature _____

Mail order to AGHE, 1030 15th Street, NW, Suite 240, Washington, DC 20005. Or fax to 202-289-9824

Federal Employer ID #52-1256181.

PRINT ADS IN NEWSLETTER

More than 2500 individuals at member institutions receive the *AGHEExchange*, the AGHE quarterly newsletter, free of charge. In addition, there are approximately 200 individual subscribers.

Dimensions		AGHE Members	Non-Members	Order
1/6 page	5" x 2 1/2"	\$65	\$90	
1/3 page	5" x 5"	\$120	\$160	
1/2 page	5" x 7 1/2"	\$165	\$220	
Full page	10" x 7 1/2"	\$275	\$350	

Issue	Ad Deadline	Order
Sept/Oct	August 7	
Nov/Dec	September 15	
Jan/Feb	December 7	
Mar/Apr	March 15	

Mail or e-mail late submissions to the AGHE office, and we will do our best to expedite the process.

DISPLAY ADS ON WEBSITE

AGHE's website (www.aghe.org) averages more than 1900 hits per month. Ads remain on the website up to 45 days and are posted on a relevant section of the site. Sections include Annual Meeting, Sigma Phi Omega (gerontology national honor and professional society), Students, Resources, Awards, and Careers in Aging.

Dimensions		AGHE Members	Non-Members	Order
1/6 page	5" x 2 1/2"	\$85	\$110	
1/3 page	5" x 5"	\$140	\$180	
1/2 page	5" x 7 1/2"	\$185	\$240	
Full page	10" x 7 1/2"	\$295	\$370	

We prefer e-mail ad submissions, but we will scan hard copy ads for no additional charge.

Brief description of material to be sent (attach copy or draft): _____

_____ Date needed: _____

Ship to:

Name _____

Address _____

City _____ State _____ Zip code _____

Telephone _____ AGHE Member Institution, if applicable: _____

Email _____

Payment Options:

Check Payment enclosed (payable to AGHE): \$ _____ or

Visa _____ MasterCard _____ Card Number _____

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MAILING LIST CONSENT FORM

I, _____,
(name)

of _____
(organization)

understand that AGHE's mailing list has been seeded for **one-time usage**.

Please sign and fax back to AGHE at:

(202) 289-9824

Or mail to:

**Association for Gerontology in Higher Education
1030 15th Street, NW, Suite 240
Washington, DC 20005-1503**

AGHE thanks you for your cooperation and looks forward to providing services for your organization in the future.