GSA’s 2019 Careers in Aging Week Selfie Contest Rules

Contest Overview:
GSA is hosting a selfie contest during Careers in Aging Week (CIAW), taking place March 3-9, 2019. The goal of the contest is for participants to become one of the Real Faces of Careers in Aging by posting their selfie to Facebook or Twitter. All entries should be tagged @geronsociety using the #careersinaging2019 and each selfie should include a description of the entrant’s career in aging to accompany the image.

What Is a Selfie?
A selfie is a type of self-portrait photograph, typically taken with a handheld digital camera or camera phone. Selfies are often shared on social networking services such as Facebook and Twitter. Selfies are typically taken either with a camera or camera phone at arm’s length. In order to qualify for the GSA Careers in Aging Week (CIAW) Selfie contest, the selfie photo must be of a single person who will enter the contest as one entry; GSA cannot accept multiple entries from one photograph of several people.

Steps to Enter the Contest:
1. Reply to the Facebook and Twitter @geronsociety contest post with a photo of yourself in your office, classroom, clinic, business, or lab during CIAW (March 3–9, 2019) using #careersinaging19 and describe your career in aging
2. Not comfortable with social media? Email your photo and career in aging description entry to us at ciaw@geron.org
3. Please Note: Contest limited to one entry per person. Contest runs from Sunday, March 3, 2019 to Saturday, March 9, 2019. One winner will be selected randomly from all contest entrants. GSA will announce the winner via social media on Monday, March 11, 2019.

General Contest Rules:
- Eligibility: Must be 18 years or older to qualify.
- Agreement to Rules: By participating, the Contestant (“You”) agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of GSA as final and binding as it relates to the content of this Campaign.
- Campaign Period: Contest entries will be accepted on Twitter, Facebook, and via email starting Sunday, March 3 and ending on Saturday, March 9, 2019. All entries must be received by Saturday, March 9, 2019 at 11:59PM EST.
- Eligible Entries: The entry must fulfill all Campaign requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of GSA.
- Contest limited to one entry per person. You must provide the information requested. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of GSA.
- Social Media Profiles: Must have a public Facebook or Twitter account to participate in the contest—or at least be public or allow the public to view your selfie photo and description from Sunday, March 3 through Saturday, March 9, 2019, ending at 11:59PM EST—so that members of the GSA team can view your photo and description, and enter your information into the contestant group.
- Selfie Specifics: In order to qualify for the contest, the selfie photo must be of a single person who will enter the contest as one entry; GSA cannot accept multiple entries from one photograph of several people.
- Prizes: The selected winner will be awarded 100% off the registration fee to attend the GSA 2019 Annual Scientific Meeting. Approximate retail value $665. Prize does not include travel or accommodations. The specifics of the prize shall be solely determined by GSA. No cash or other prize substitution shall be permitted. The prize is nontransferable. Any and all prize-related expenses, including without limitation...
any and all federal, state, and/or local taxes, shall be the sole responsibility of the Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for GSA to use the Winner’s name, likeness, and entry for purposes of advertising and trade without further compensation.

- **Odds**: The odds of winning depend on the number of eligible entries received.
- **Winner Selection and Notification**: One winner will be selected randomly from all contest entrants under the supervision of GSA. Winner will be notified by social media (Facebook message, Tweet or Twitter direct message, via a comment or post on the GSA Facebook page/timeline), by email, and/or by phone within 72 hours following the selection of Winner. GSA shall have no liability for Winner’s failure to receive notices due to spam, junk e-mail, or other security settings or for Winner’s provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 30 days from the time the award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. GSA will announce the winner via social media on Monday, March 11 and via GSA’s Annual Scientific Meeting membership newsletter on Thursday, March 14.
- **Important**: GSA reserves the right to disqualify and remove any photos deemed inappropriate. GSA also reserves the right to reuse photos for marketing purposes. By submitting a photo, you are consenting to the rules of the contest.
- **This contest is in no way sponsored, endorsed, or administered by, or associated with, Facebook or Twitter.**

**Photography Use Disclaimer**: By submitting a selfie to the GSA 2019 Careers in Aging Week Selfie Contest, each entrant grants the Gerontological Society of America (GSA) permission to use their likeness in a photograph in any and all of its publications, including social media, website, brochures, advertising, and other media without payment or any other consideration. Entrant understands and agrees that these materials and photographs become the property of GSA. Entrant hereby irrevocably authorizes GSA to edit, alter, copy, exhibit, publish, or distribute these photographs for purposes of advertising, marketing, and publicizing GSA or for any other lawful purpose. In addition, entrant waives the right to inspect or approve the finished product, including written/physical or electronic copy, wherein their likeness appears. Entrant also waives any right to royalties or other compensation or considerations arising or related to the use of these photographic materials. Entrant hereby holds harmless and releases and forever discharges GSA from all claims, demands, and causes of action which entrant, their heirs, representatives, executors, administrators, or any other person acting on their behalf of their estate have, or may have, in the future by reason of this authorization and release. Any information you provide as an entrant for the contest is given to GSA for the purposes of selecting and awarding a winner for the contest. GSA (not Facebook or Twitter) is collecting the information.

**Terms and Conditions**: GSA reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Campaign should virus, bug, non-authorized human intervention, fraud, or other cause beyond GSA’s control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. In such case, GSA may select the Winner from all eligible entries received prior to and/or after the action taken by GSA. GSA reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms & Conditions.